



Teletubbies and Children

Teletubbies reflects PBS KIDS' tradition of providing age-appropriate, educational and entertaining children's programming that parents and caregivers enjoy and trust.

Teletubbies is designed to encourage curiosity and to stimulate imagination, which are both essential in helping a child get and stay ready to learn.

Award-winning children's television producers Anne Wood and Andrew Davenport developed Teletubbies based on personal experience and extensive children's response gathering, ensuring the unique effectiveness of Teletubbies.

Teletubbies is supported by a comprehensive outreach effort for parents and caregivers, to introduce the series' concepts and to enhance their role in the effective education of our youngest viewers.

Teletubbies breaks new ground with an innovative format and unique characters that give very young viewers the chance to see the world from their own unique perspective and interest.

The series is crafted with the understanding that young children watch television in a radically different way than older children and adults do. Teletubbies makes liberal use of repetition, large movement, bright colors, and deliberate pace to nurture and reinforce the development of children's listening and thinking skills.